



The value of belonging

Introducing **3** new member benefits

Membership keeps getting better

As you consider your FM career trajectory, you may not realize that in addition to your skills and experience, your IFMA membership is among the most valuable career-building tools in your utility belt.

Membership is more than networking – even though IFMA is the largest FM network in the world. IFMA membership gives you a wealth of resources to help you achieve your individual career goals in the FM industry.

You asked. We listened.

IFMA is committed to helping members thrive. Through deep conversations, surveys and a dedicated Membership Task Force, we gathered incredible feedback to help us understand the types of resources members, like you, want and need most.

Your benefits are expanding in 2021 with the top three most-requested additions, giving you **more value for the same price.**



GET YOUR FREE BENEFITS

- 1 IFMA's Essentials of Facility Management - Introduction to FM module
- 2 A new on-demand educational video from IFMA each quarter
- 3 Access to select research and benchmarking executive summaries

Additional benefits

FM NETWORKING + SOLUTIONS

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|------------------------|---------------------------|
| Local IFMA Chapters | Advocacy |
| IFMA Industry Councils | Membership Directory |
| IFMA Communities | Buyer's Guide |
| Conferences & Events | Volunteering |
| IFMA Engage Forum | Promotional Opportunities |

PROFESSIONAL DEVELOPMENT + TRAINING

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|-------------------------------------|----------------------------|
| JobNet FM Job Board | Corporate & Group Training |
| IFMA Credentials (CFM®, FMP®, SFP®) | Career Coaching |
| Continuing Education Programs | Academic Scholarships |
| | Student Support |

FM CONTENT + RESOURCES

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|------------------------|------------------------------|
| FMJ Magazine | Knowledge Library |
| The WIRE e-newsletter | IFMA Research & Benchmarking |
| IFMA Insider Newsbrief | |

For more information, visit us online or contact us at ifma@ifma.org

